



Welcome 2026 Exhibitor,

Thank you for your participation in and support of our 2026 *State Conference*, the premier event of the Texas High School Athletic Directors Association. The 2026 *State Conference* is **May 31-June 3**, at Kalahari Resorts & Conventions in Round Rock, just North of Austin.

Exhibitor kits are accessible online only. Please use the links and information in the kit e-mailed from ExhibitorPro to review and access your specific needs. Refer to the docs for vital facts and information about the *State Conference*. **As an exhibitor, you are required to know and adhere to the rules/regulations in the kit.**

Our general services partner is **Shepard Exposition Services**. For any questions related to ordering items tied to the tradeshow at *State Conference*, contact Shepard at 832-799-5700 or houston@shepardes.com. For expedited service, please submit all orders in advance and return the order forms directly to the company that is providing the service.

In addition to the full material provided in the exhibitor kit, please note the following:

- The tradeshow ballroom at 2026 *State Conference* is fully carpeted
- Electrical must be ordered through the provider: Kalahari Resorts; AV is also available at this link [Kalahari Round Rock Tradeshow Electrical & Rentals](#)
- If you wish to order and provide food and beverage at your exhibit space for attendees during a tradeshow segment, all items must be purchased from Kalahari. See attached Catering Exhibitor Order Form.

You will receive a link to secure hotel rooms at our **deeply discounted hotel reservations** with your booth confirmation e-mail.

On behalf of the THSADA and Shepard, thank you for your partnership.

Please have your team attending the *State Conference* follow the THSADA on social @OfficialTHSADA. We look forward to seeing you!

Sincerely,

Dave Stephenson
Director of Strategic Partnerships
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