



Exhibitor Prospectus

[View 2018 Tradeshow Video https://www.youtube.com/watch?v=XGk0udGwfO4&feature=youtu.be](https://www.youtube.com/watch?v=XGk0udGwfO4&feature=youtu.be)

48th Annual THSADA State Conference and Tradeshow Sunday, March 24th-Wednesday, March 27th, 2019

Waco Convention Center-100 Washington Avenue-Waco, Texas

Prospective Exhibitor,

The Texas High School Athletic Directors 48th annual THSADA State Conference will be held at the Waco Convention Center-100 Washington Avenue-Waco, Texas on March 24th-March 27th, 2019. Exhibitor Registration and Booth selection are currently underway. Booth selection Floor Plan is at www.thsada.com under **Exhibitor Information**. Exhibitor booth(s) will be confirmed in the order that their payment in full is received. We are allowing three hours on Monday Night and two hours on Tuesday Night for a total of 5 uninterrupted hours of maximum attendee-exhibitor contact over the two-day period. This will allow our exhibitors to be in their booth and establish quality contact time, over food and beverage, with our attendees. This Exhibit Schedule allows the Exhibitor to schedule "after-tradeshow hours" social activities with the attendees. We are expecting a sold-out exhibit hall and we anticipate over 500 athletic administrators.

2019 Exhibit Information/Show Hours

Sunday, March 24th, 2019:

12:00 p.m.-5:00 p.m.-Exhibitors can pick up their packet if they arrive on Sunday for Reception.

6:00 p.m.-EnviroTurf State Conference Kickoff Reception for Attendees/Exhibitors-McLennan Hall

Monday, March 25th 2019:

8:00 a.m.-Exhibitor Registration Begins

11:00 a.m.-Exhibit Setup Begins

5:00 p.m.-8:00 p.m.-Daktronics Tradeshow Hours.

- Food/Beverages/THSADA Cash Drawing included in Tradeshow

Tuesday, March 26th 2019:

9:00 a.m. Hellas Construction-Benny Carter Golf Tournament-Cottonwood Creek Golf Course

Exhibitors interested in playing golf register-on line@ www.thsada.com

Tournament Director: John Crawford-coachcrawford9@gmail.com

4:00 p.m.-6:00 p.m. Tuesday Night Tradeshow Hours.

- Light Food/Beverages/THSADA Cash Drawing included in Tradeshow

Wednesday, March 27th 2019:

7:30 a.m.-12:00 noon - Tradeshow Breakdown

Exhibiting Benefits

- Exhibit Hall open for 5 uninterrupted hours-maximum attendance/opportunities for after-hours events.
- No Door Prize required-Exhibitors do their own drawing at booth via THSADA APP. (available-January)
- Listing in Conference program if application is received by **March 5th, 2019**
- Food and Beverage will be located strategically within the Tradeshow to allow for maximum exposure and attendee flow for the Exhibitors.
- Exhibitors will select their own booth and/or booth type based on availability.
- Exhibitor list posted on the THSADA web site as THSADA Buyers Guide. Monthly e-mail of Exhibitors to all THSADA members. Pre-Conference attendee list provided to all Exhibitors. Final 30 days after Conference

Exhibitor/Tradeshow Guidelines:

Badges must be worn by Exhibitors and Attendees.

No alcohol or food brought in from the outside.

Exhibitors may attend any Professional Development session and communicate with attendees throughout the day.

No other social events are to be scheduled during Tradeshow hours

Exhibitor badges will only be issued to those Exhibitors who are listed on the application.

Exhibitors will have the opportunity to entertain or schedule events after 8:00 p.m. on Sunday/Monday and 6:00 p.m. on Tuesday evening as all THSADA events will conclude each evening at those times.

If you have any questions, please contact:

Exhibits Coordinator: Bill Daws

Bill Daws Bill.Daws@thsada.com

Cancellations

Exhibitor's fee will be refunded, less a 20% service charge prior to March 5th, 2019. No refunds will be granted after March 5th, 2019.

Walk Arounds

Not allowed

Booth Assignment

Spaces are reserved by the Exhibitor once payment has been received and confirmed by the THSADA. Freeman or the THSADA office will send an Exhibitor Kit to you.

I.D. badges

Identification badges must be worn by all company booth attendants. Names of representatives should be submitted on contract, typed or printed legibly. Extra badges are **\$100.00 apiece.**

Exhibitor registration

Report upon arrival for your packet containing name badges, conference program and schedule.

Display limitations

Exhibitors are not permitted to erect displays or other materials on their booth that would obscure the view of adjoining booths. The front area of each booth must remain clear of obstructions. Traffic aisle must be kept clear in conformance with fire code.

Exhibit Hall

The Exhibit Hall is not carpeted. To request carpet, you must contact Freeman. Chris.Mahoney@freemanco.com Office - 214-267-5850. Exhibit Hall Security is provided.

Registration Bags

**Registration Bag inserts must be received in the THSADA Office by March 5th, 2019. Mail to:
THSADA - 810 HWY 6 South-Suite 205-Houston, Texas 77079**

Texas High School Athletic Directors Association

THSADA Quick Facts

Number of coaches represented by Athletic Directors attending the 2018 State Conference - 15,000
2018 Attendees: 511
2018 Exhibit Spaces: 175

Number of ISD campuses represented at the 2018 State Conference - JH/HS – 3,800
THSADA Membership: 1,070

Estimated purchasing power of Athletic Directors that attended the 2018 State Conference - \$600 million

Percentage of Athletic Directors who authorize all Athletic Department Purchase Orders – 95%

Athletic Administrative responsibility for over One Million Student-Athletes

The THSADA is one of the largest athletic administrator associations in the United States.

The purpose of the THSADA is to facilitate the professional needs of all athletic administrators as well as be an advocate for all issues that directly affect athletics in the State of Texas.

Members include:

High School Athletic Administrators

Junior High Athletic Administrators

Head Sport Coaches

College/University Athletic Administrators

THSADA State Conference

Sunday, March 24th, 2019-Wednesday, March 27th, 2019

Waco Convention Center

Waco Convention Center Electrical Order Form
2019 Texas High School Athletic Directors Association
Show Dates: March 24-27, 2019

Company Name:		Booth #:
Your Name:		
Address:		
City/State/Zip:		
Phone:		
Email:		
Electrical Service		
	Pre-Order Price	Price After Deadline
120 volt 20 amp	\$60 If ordered by Tuesday 03/21/2018 5PM	\$120 If ordered by Thursday 03/23/2018 5PM
208 Volt Single Phase	Call for Quote - Limited	
208 Volt Three Phase	Call for Quote - Limited	
Extension Cord	\$25.00	\$25.00
Power Strip	\$25.00	\$25.00
Hard-Wired Internet Service*	\$75.00 x 2 day(s)	Not available
TOTAL DUE:		
Credit Cards Accepted: MasterCard, Visa, American Express, Discover		
Card Number:	Expires:	
CVV Code:	Billing Zip Code:	
Name on Card:		
Signature:		



Need a phone line for your booth? Call AT&T at 800-499-7928 for service.

**Please note that high speed wireless service is free and available in every meeting room. While every effort will be made to ensure continuous internet access, the Waco Convention Center is not responsible for loss of connectivity. Exhibitors are subject to the Waco Fire Department Fire and Life Safety Guidelines, available at wacocc.com. Payment must accompany order.*

Payment Options:

By check: Mail form with check to: Waco Convention Center, PO Box 2570, Waco, TX 76702

By credit card: Fax this form with credit card information filled out, to: 254-750-5801

By phone: Call us at 254-750-5810 to give your credit card info over the phone.